



## Audi Dealership

This Audi dealership is located in Illinois and is part of a very large automotive group.

### SOLUTION

We helped this Midwest Audi Dealership through a 30-day CTV and streaming audio campaign.

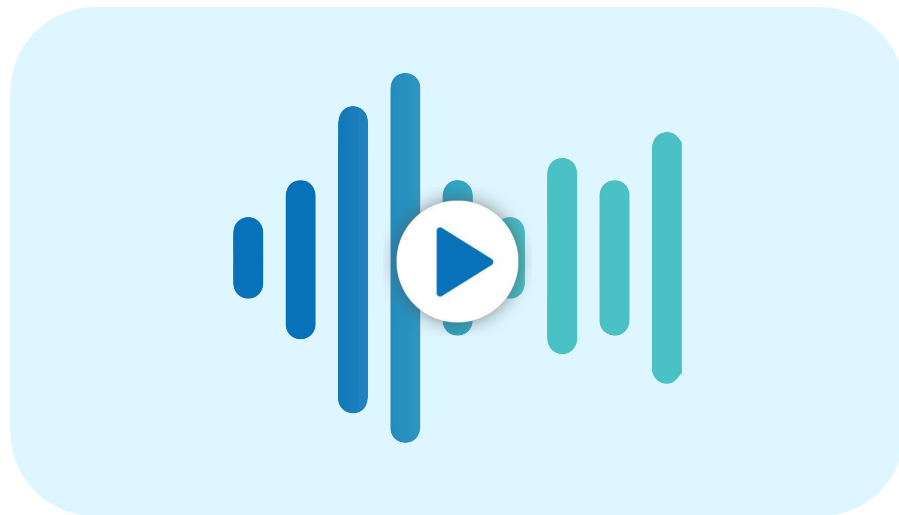
### STRATEGY

12/1-12/31 [Season of Audi Boost/Content]:

- \$500 Streaming Audio
- \$1,750 CTV

### RESULTS

- 55.24% Media Efficiency
- 98 Dealership Walk-ins
- \$22.96 Cost per Walk-in
- 128 GMS IQ Score



**30-Day  
Results:**

**98**

DEALERSHIP  
WALK-INS

**\$22.96**

AVG. COST PER  
WALK-IN

**128**

GMS IQ  
SCORE